

Module	Lessons	Dates	Start Time	End Time
B3270C Branding, Advertising and Promotion	Lesson 1 (F2F)	Wednesday, 6 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 2	Wednesday, 13 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 3 (eLearning)	Wednesday, 13 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 4	Wednesday, 20 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 5 (eLearning)	Wednesday, 20 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 6	Wednesday, 27 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 7 (eLearning)	Wednesday, 27 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 8 (eLearning)	Wednesday, 3 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 9 (eLearning)	Wednesday, 10 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 10	Wednesday, 17 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 11 (eLearning)	Wednesday, 17 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 12	Wednesday, 24 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 13 (eLearning)	Wednesday, 24 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 14	Wednesday, 3 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 15 (eLearning)	Wednesday, 3 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 16	Wednesday, 24 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 17 (eLearning)	Wednesday, 24 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 18 (eLearning)	Wednesday, 31 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 19 (eLearning)	Thursday, 1 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 20	Wednesday, 7 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 21 (eLearning)	Wednesday, 7 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 22	Wednesday, 14 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 23 (eLearning)	Wednesday, 14 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 24 (F2F)	Wednesday, 21 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 25 (eLearning)	Wednesday, 21 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 26 (eLearning)	Wednesday, 28 April 2027	6:30:00 PM	9:30:00 PM
B2270C Consumer Behaviour	Lesson 1 (F2F)	Monday, 4 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 2	Monday, 11 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 3 (eLearning)	Monday, 11 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 4	Monday, 18 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 5 (eLearning)	Monday, 18 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 6 (eLearning)	Monday, 25 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 7 (eLearning)	Monday, 1 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 8 (F2F)	Tuesday, 9 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 9 (eLearning)	Tuesday, 9 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 10	Monday, 15 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 11 (eLearning)	Monday, 15 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 12	Monday, 22 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 13 (eLearning)	Monday, 22 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 14	Monday, 1 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 15 (eLearning)	Monday, 1 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 16 (F2F)	Monday, 22 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 17 (eLearning)	Monday, 22 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 18	Monday, 29 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 19 (eLearning)	Monday, 29 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 20 (eLearning)	Monday, 5 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 21 (eLearning)	Tuesday, 6 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 22	Monday, 12 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 23 (eLearning)	Monday, 12 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 24 (F2F)	Monday, 19 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 25 (eLearning)	Monday, 19 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 26 (eLearning)	Monday, 26 April 2027	6:30:00 PM	9:30:00 PM
B2399C Digital Marketing	Lesson 1 (F2F)	Thursday, 7 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 2	Thursday, 14 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 3 (eLearning)	Thursday, 14 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 4	Thursday, 21 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 5 (eLearning)	Thursday, 21 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 6	Thursday, 28 January 2027	6:30:00 PM	9:30:00 PM
	Lesson 7 (eLearning)	Thursday, 28 January 2027	9:35:00 PM	11:05:00 PM
	Lesson 8	Thursday, 4 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 9 (eLearning)	Thursday, 4 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 10	Thursday, 11 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 11 (eLearning)	Thursday, 11 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 12 (F2F)	Thursday, 18 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 13 (eLearning)	Thursday, 18 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 14	Thursday, 25 February 2027	6:30:00 PM	9:30:00 PM
	Lesson 15 (eLearning)	Thursday, 25 February 2027	9:35:00 PM	11:05:00 PM
	Lesson 16	Thursday, 4 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 17 (eLearning)	Thursday, 4 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 18	Thursday, 25 March 2027	6:30:00 PM	9:30:00 PM
	Lesson 19 (eLearning)	Thursday, 25 March 2027	9:35:00 PM	11:05:00 PM
	Lesson 20	Thursday, 1 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 21 (eLearning)	Friday, 2 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 22	Thursday, 8 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 23 (eLearning)	Thursday, 8 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 24 (F2F)	Thursday, 15 April 2027	6:30:00 PM	9:30:00 PM
	Lesson 25 (eLearning)	Thursday, 15 April 2027	9:35:00 PM	11:05:00 PM
	Lesson 26 (eLearning)	Thursday, 22 April 2027	6:30:00 PM	9:30:00 PM