Module Synopsis

Specialist Diploma in Business Sustainability & Reporting

PDC 1:	Post-Diploma Certificate in Corporate Purpose & Sustainability	(120 hours)

1.	BA8114	Corporate Purpose & Sustainability	(15 hours)

This module is designed to cultivate participants understanding of corporate purpose and how it could support sustainability. Participants will learn the need for purpose, how to articulate and bring corporate purpose to life in an organisation and how corporate purpose drives sustainability.

2.	BA8115	Corporate Sustainability Framework & Reporting	(30 hours)

This module provides a comprehensive overview of corporate sustainability frameworks, principles, and reporting standards. Participants will explore key concepts such as stakeholder engagement, materiality assessment, and alignment with local regulatory requirements (ACRA and SGX), frameworks and standards, including GRI, IFRS S1 and S2. Through case studies and real-world examples, participants will learn how to evaluate and apply sustainability disclosure practices that meet regulatory and stakeholder expectations. The module culminates in a hands-on application where participants prepare, analyse, and interpret sustainability reports.

3.	BA8116	Carbon Management & Net Zero Strategies	(15 hours)

The module seeks to equip the participants with the fundamentals of climate strategies as well as regulatory and industry landscape in order to develop organisation's climate strategies. In addition, the participants will learn how to apply business sustainability strategies, materiality assessment, management and reporting of carbon footprints and technological interventions to drive net zero. This is to enable the participants to develop a relevant and accurate Green House Gas (GHG) inventory by identifying relevant and material scope 1, 2, and 3 emission sources along business value chain and set emission reduction and net-zero targets using relevant tools and standards.

4.	BA8117	Sustainable Finance Markets	(15 hours)

This module provides a foundational understanding of sustainable finance and impact investing, focusing on how financial markets can promote positive social and environmental outcomes. Participants will learn about the ESG Integration Framework and how to incorporate sustainability factors into investment analysis. The course covers material ESG issues, impact measurement and management, as well as the mechanisms of ESG firm value creation. Participants will explore sustainable debt and equity markets, the assets' expected returns, and how these instruments finance sustainable initiatives.

5.	BA8118	Sustainable HR Management Practices	(15 hours)

This module is designed to enhance the knowledge and skills of both HR and non-HR professionals in embedding sustainability principles into human resource management practices. It equips participants with a solid foundation in sustainability concepts and their practical relevance to the HR function. Participants will explore how HR can play a strategic role in advancing sustainability goals within organizations. The module emphasizes the

	importance of cultivating a sustainable mindset and fostering behaviours that support long-term environmental, social, and economic well-being.		
6.	**BA8119**	**Sustainable Supply Chain, Due Diligence & Circular Economy**	**(30 hours)**
	This certificate builds participants' practical capabilities in sustainable supply chain management, with an emphasis on applying sustainability principles and due diligence practices across end-to-end supply chain operations. Participants will engage in hands-on learning to examine and manage environmental, social, and governance (ESG) risks across procurement, logistics, warehousing, and supplier management, in response to growing expectations for responsible sourcing, transparency, and accountability. The certificate also introduces Circular Economy concepts, enabling participants to explore value creation opportunities, consider implementation considerations and constraints, and understand how organisations are progressing towards more circular supply chain practices.		

PDC 2:	**Post-Diploma Certificate in Applied Sustainability for Business**	**(120 hours)**
1.	**BA8120**	**Technology for Sustainability**	**(30 hours)**
	This module empowers participants with practical, no-code technological skills to streamline and enhance sustainability reporting. Focusing on tools such as Robotic Process Automation (RPA), AI-driven analytics, and data visualization, the module enables participants to automate data collection and conduct insightful analysis without the need for programming knowledge. Participants will also be introduced to a leading ESG software platform, gaining hands-on experience in tracking, managing, and reporting sustainability performance. By the end of the module, participants will be equipped to harness automation and AI tools to support accurate, efficient, and impactful sustainability reporting in their organizations.		
2.	**BA8121**	**Branding & Communications for Sustainability**	**(15 hours)**
	This module explores the intersection of sustainability, branding, and communications, highlighting the essential role of clear, authentic messaging in conveying sustainability efforts to stakeholders. Participants will learn to align their branding with sustainable values, from packaging design to certifications and sustainability reporting. The course will provide practical insights into crafting strategies that not only promote sustainability initiatives but also build trust, avoid greenwashing, and demonstrate genuine environmental and social impact.		
3.	**BA8122**	**Systems Thinking & Design Thinking**	**(15 hours)**
	This module introduces students to systems thinking and design thinking as complementary lenses for understanding and addressing sustainability challenges. Through systems thinking, students will examine real-world environmental and societal issues using the iceberg model - moving beyond surface-level events to uncover underlying patterns, structures, and mental models that shape complex systems. In parallel, students will apply design thinking to develop human-centred solutions by mapping user journeys, identifying pain points, and responding meaningfully to stakeholder needs. The module emphasises collaboration, iterative problem-solving, and practical application. Students will work in teams to analyse sustainability-related		

	issues and co-create innovative solutions that align with environmental, social, and economic goals.		
4.	**BA8123**	**Capstone Project in Corporate Purpose & Sustainability**	**(60 hours)**
	This module provides participants with a practical, hands-on opportunity to apply sustainability principles to real-world challenges in business and organizational settings. Participants will design actionable solutions to pressing sustainability issues, integrating tools such as AI, systems thinking and design thinking. The project also offers valuable networking opportunities with sustainability professionals and industry stakeholders. Upon completion, participants will have a portfolio-ready project that demonstrates their ability to lead and implement sustainability initiatives effectively.		